



## Sponsorship Packages Comparison Charts

### Basic Sponsor Benefits

	Co-Presentor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Donor	Media Partner
Product lock-out	Yes	Yes	No	No	No	No
Press Release mentions	Mention as "Co-Presentor"	Mention as "Sponsor"	Mention as "Sponsor"	Mention as "Sponsor"	None	Mention as "Media Partner"
Billing on Promo Materials	Top billing of Company Name & Logo	Billing of Company Name & Logo	Billing of Company Name only	None	None	Billing of Company Name & Logo
Sponsored Award	One (1)	One (1)	None	None	None	None

### Sponsor Benefits During Awards Night and Regional Awards Events

	Co-Presentor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Donor	Media Partner
Provision for Booth Fabrication	Right to Prime Location, 4 x 2 meters	2 x 2 meters	2 x 2 meters	none	none	2 x 2 meters
Banners during Awards Night	up to 6 banners	up to 4 banners	up to 2 banners	1 banner only	none	up to 4 banners

Banners during Regional Awards (Visayas and Mindanao)	2 banners for Visayas, 2 banners for Mindanao	1 banner for Visayas, 1 banner for Mindanao	1 banner for Visayas, 1 banner for Mindanao	none	none	1 banner for Visayas, 1 banner for Mindanao
Billing on the Phil. Blog Awards Audio-Visual Presentation	Company Logo	Company Logo	Company Logo	Company Name	none	Company Logo
Commercial Spot Blocks / Corporate AVP before the program proper (Main Awards Night)	Ten 30-sec spot blocks OR 5 mins. Corporate AVP	Six 30-sec spot blocks OR 3 mins. Corporate AVP	Three 30-sec spot blocks OR 1.5 mins Corporate AVP	none	none	Six 30-sec spot blocks OR 3 mins. Corporate AVP
Commercial Spot Blocks / Corporate AVP before the program proper (Regional Awards events)	Ten 30-sec spot blocks OR 5 mins. Corporate AVP	Six 30-sec spot blocks OR 3 mins. Corporate AVP	none	none	none	Six 30-sec spot blocks OR 3 mins. Corporate AVP
Recognition of sponsorship (program proper of all 3 events)	as "Co-Presentor" at start, middle and end of event proper	as "Sponsor" at start, middle and end of event proper	as "Sponsor" at start, middle and end of event proper	as "Sponsor" at start, middle and end of event proper	as "Donor" at the end of event proper	as "Media Partner" at start, middle and end of event proper
Right to distribute Product Literature	at all 3 events	at all 3 events	at all 3 events	at main Awards Night only	none	at all 3 events
Right to raffle Products	at all 3 events	at all 3 events	at all 3 events	at main Awards Night only	none	at all 3 events
Right to distribute Sample Products / Swags / Promotional Items	at all 3 events	at main Awards Night only	at main Awards Night only	none	none	at main Awards Night only
Copy of Photo and Video documentation of all 3 events	Yes	Yes	Yes	Yes	No	Yes
Advertisement on Souvenir Program	1 Full-Page Ad, prime location (option to select back, inside-back, or inside-front cover ad locations) *	1 Full-Page ad	1/2 page ad	1/4 page ad	Company Name on Donors page	1 Full-Page ad

\* Option to select back, inside-back or inside-front cover ad location is on a first come, first served basis only.

## Sponsor Internet Benefits

	Co-Presentor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Donor	Media Partner
Leaderboard (728 x 90) ad on homepage, rotating ad spot	1 static JPEG or animated GIF	1 static JPEG or animated GIF	none	none	none	none
Banner (468 x 60) ad on inside pages, rotating ad spot	1 static JPEG or animated GIF	1 static JPEG or animated GIF	1 static JPEG	none	none	1 static JPEG or animated GIF
Small rectangle (160 x 100) on inside page sidebar, static ad spot	1 static JPEG or animated GIF	none	none	none	none	none
Small tall rectangle (160 x 180) on inside page sidebar, rotating ad spot	1 static JPEG or animated GIF	1 static JPEG or animated GIF	1 static JPEG	1 static JPEG	none	1 static JPEG or animated GIF
Provision for 1 text-link ad on sidebar of inside pages (max: 55 characters including spaces)	Yes	Yes	Yes	Yes	Company Name with link to sponsor's website only	Yes
Billing on Sponsors and Partners page of the PBA website	1 Company Name, Logo with Link and Short Description	1 Company Name and Logo with Link	1 Company and Logo	1 Company Name	1 Company Name under "Donors" section of page	1 Company Name, Logo with Link and Short Description
Provision for 1 Advertorial Page	Yes	Yes	No	No	No	No
One (1) Company Logo of PBA website footer template	Yes	No	No	No	No	No
Billing on all Email Promotions	Top Billing of Company name & Logo	Company Name & Logo	Company Name & Logo	Company Name only	none	Company Name & Logo